



[Home](#) » [BluCurrent Offers No-Interest Loan for Holiday...](#)

BluCurrent Offers No-Interest Loan for Holiday Shopping

posted by **Sharon Bahr** on **Mon, 11/24/2014 - 2:19pm**

For the third year in a row, BluCurrent Credit Union (Springfield) is offering a zero-interest Holiday Loan. Details include:

- Up to \$1,000 at 0.00% APR with approved credit
- 12-month repayment period
- Weekly or monthly repayment options for as little as \$19.24 a week

"Last year's Holiday Loan went over very well, so offering it again was an obvious choice," says Randall Bettis, senior vice president of Lending for BluCurrent. "With this loan, our priority is providing our members with an option that will help ease budgeting stress that is often brought on by the holidays."



Demand for the Holiday Loan has been significant, bringing in heavy traffic to all of BluCurrent's branches. Within the first four days, BluCurrent has disbursed a total of \$81,000. Many current and new members use the Holiday Loan as an alternative to payday loans or high-interest credit cards. Additional uses include paying off high interest or student loan debt and building credit history.

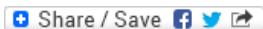
"The Holiday Loan is especially beneficial because, in addition to helping alleviate some holiday stress, if payments are made on time, this can also help build credit history and even improve credit scores," adds Bettis.

Photo: Randall Bettis, senior vice president of Lending at BluCurrent Credit Union.

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