



## **Member Q&A**

### **Why a new name?**

Our old name worked well for a long time, but we consistently found that it made people think they had to be a postal or federal employee to use our services. Our new name will help us eliminate that barrier. BluCurrent is short, energetic, memorable, catchy, and sets us apart.

### **Why BluCurrent?**

The "blue" is a subtle tie in to our past, specifically the color most closely related to the post office & their uniforms. We chose an alternative spelling because it's more unexpected and we want to encourage people to ask questions!

There are 2 main definitions for the word current, both of which we think describe our credit union ...

1. Popular; in vogue; prevalent; related to time.
2. Something that flows, such as a river or electricity; moving in a certain direction.

Why the icon? The boxes show energy and can be used in numerous ways to bring attention to our name! The abstract boxes are also a subtle tie back to our Postal heritage as pieces of mail or packages being delivered.

### **Have you been merged or sold ?**

**No. We have not been sold, nor are we merging with any other financial institution.** We're the same credit union you've trusted for 82+ years, with the same friendly, responsive staff.

### **Will the credit union continue to serve postal & federal employees?**

**Absolutely!** We will continue serving postal & federal employees, just as we have always done.

### **Will the membership requirements stay the same to join the credit union?**

Yes, in addition to active or retired postal, federal or military employees, our membership will continue to be open to anyone who lives or works in any of the following counties: Greene, Christian, Stone, Taney, Howell, Jasper, Newton, Lawrence, Webster and Polk.

### **How will your accounts be affected?**

Your impact will be minimal. All account numbers, passwords, and PINs **will remain the same**. And, we will continue striving to provide you with an outstanding banking experience.

### **What will happen to your checks, account number, credit/debit cards, etc.?**

Your account number(s) will remain the same, your checks with the old name & logo will continue to be valid, and your debit/credit/ATM cards with the old logo will continue to be accepted. Checks will be updated once you reorder, and your cards will be updated upon expiration.

### **What will happen if you have automatic payments taken from your account or if you receive direct deposit?**

Everything will stay the same since our routing, transit and account numbers **will not change**.

### **How will you contact us or access our website?**

Our phone numbers and hours will remain the same. While our new website address is [www.blucurrent.org](http://www.blucurrent.org), we will automatically forward those that visit [www.postalfed.org](http://www.postalfed.org) to our new website address. The same will go for email addresses. Ideally everyone will eventually switch over to our new website address, but you can continue to use the old one.

**Will deposit insurance be affected?**

No. Your deposits will continue to be federally insured and backed by the full faith and credit of the U.S. government. The National Credit Union Association (NCUA) insures your individual savings accounts, up to at least \$250K regardless of the number of accounts you may have. (Retirement accounts are also separately insured by the NCUA for up to \$250K.)